



# Arkipelago honored as one of Canada's top independent software companies by the Branham Group

## Major accomplishment by innovative company

FOR IMMEDIATE RELEASE



**Toronto, ON - March 5, 2000** - Arkipelago, a leading developer of software for network inventory management and planning today announced it has been honored by the Branham Group as one of Canada's top independent software companies.

The Branham Group releases annual lists of Canada's finest information technology companies broken down in the following areas: independent software companies, professional services companies, software and service multi-nationals, up and comers, as well as web development service companies. Published every March in Canada's leading business newspaper, the National Post the Branham 250 is widely recognized as Canada's finest measure of national success in the information technology industry.

"This is a significant achievement for us, in that it caps a stellar 1999," said Tim O'Hara, President, Arkipelago. "The Branham 250 is Canada's top IT listing, and we're truly proud to get the recognition we deserve. In 1998, Branham voted us as one of Canada's technology up and comers. The fact we were honored yet again by Branham is a fitting testament to our strong growth over the past 12 months."

In 1999, Arkipelago made a number of significant announcements, most importantly, licensing its flagship product ROME™ to British Telecom. ROME™, is a software application for the planning, design and inventory management of telecommunications networks and facilities. ROME™ links object-oriented graphic capabilities to the flexible data storage ability of industry-standard relational database systems. ROME™ provides a drag-and-drop intuitive Windows™ front-end to its integrated system that stores and retrieves information using a central database.

"With the aim of profiling Canada's technology leaders, we assess thousands of companies. This culminates in our annual report on our finest," said Mary Rother, Vice President, Operations, Branham Group Inc. "Already in our seventh year, we are glad to work with The National Post on this assignment. Every one of the companies we survey are involved in information technology. The fact that the qualifying standards are so high again demonstrates Canada's competitiveness in the global marketplace."

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## About Arkipelago

Founded in 1989, Arkipelago is a global leader in developing, implementing and integrating network planning, design, as well as inventory and facilities management software. With offices in Toronto and Sweden, the company's premier product ROME™ is used by telecommunications carriers and network operators in Europe, North America and Asia. In 1999, the company was ranked as one of the Top technology "up and comers" in Canada, and since then has attracted numerous large multi-national telecommunications carriers including British Telecom to its roster of clients. Additional information about Arkipelago can be found at <http://www.arkipelago.com>.

## About The Branham Group

Branham Group Inc. is a leading international "Go to Market" consulting firm with a proven formula for helping organizations in the Information Technology (IT) Industry achieve market success. Branham helps IT companies plan, market and partner for market success. For additional information about The Branham Group and to visit the Branham 250, go to <http://www.branham.ca>.

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